



BAILEY
DESIGN + BUILD

BASEMENT CASE STUDY

Transform an unfinished basement into a flexible, high-style space for entertaining, relaxing, and celebrating the best of Louisville.

AT A GLANCE

Scope:
First Floor + Kitchen Remodel

Location: Owl Creek, KY

Key Features:

- Custom bar with full appliance suite
- Quartz + marble finishes
- Dedicated home gym
- Louisville-themed mural
- Custom stair runner
- Flexible open-concept layout
- Half bath
- Movie viewing area

A picture says a thousand words.
Testimonials, even more.

“Highly recommend Bailey for any home project! We had a wonderful experience from the design meeting all the way to the final day of the project. Professionalism was top-notch and we are so happy with our new space. We will definitely use Bailey again for our future projects!”

PROJECT OVERVIEW

After putting the project on hold for several years due to a professional opportunity, this family was ready to bring their dream basement to life—and Bailey Design + Build delivered. The finished space now offers a full-service bar, dedicated movie area, home gym with a custom mural, and flexible floor space—designed to entertain friends, host game nights, and reflect the family's love for their hometown.

OBJECTIVES

- Build a high-end entertaining space with a fully equipped bar
- Provide a designated home gym area with visual impact
- Include flexible zones for lounging, watching movies, or hosting friends
- Incorporate creative, custom design details to avoid a cookie-cutter feel

SOLUTIONS

Design Excellence

Opened up the basement layout to accommodate multiple zones—bar, gym, entertainment, and lounge

Premium Features

The custom bar includes painted cabinetry, quartz countertops, a Blanco sink, a marble herringbone backsplash, and a full set of appliances

Custom Accents

A custom stair runner brings warmth and style to the entry, while a one-of-a-kind mural by Straight Edge Creative energizes the gym area and pays tribute to UofL and the city of Louisville.

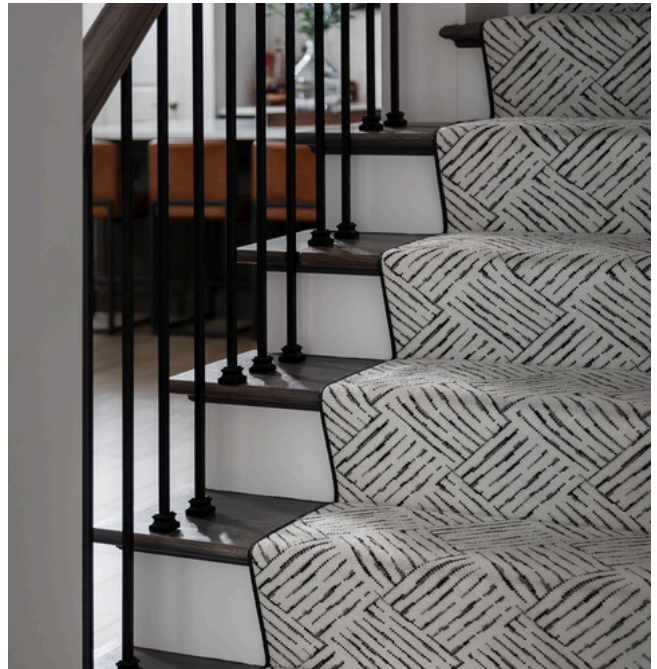
Layout + Functionality

A half bath is tucked away toward the back of the basement, offering privacy and convenience without interrupting the entertaining space.



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Big dreams start with small steps. Scan the QR code to schedule your consultation, and let's create something beautiful together! →